

Instructional Design and Technology Graduate Certificate

The University of Mary Washington **Graduate Certificate in Instructional Design and Technology** prepares students for a unique career in the growing field of technology-enhanced learning.

Instructional technologists are needed to expand the use of technology in the classroom, and UMW leads the way in helping them meet that challenge. The graduate certificate in instructional design and technology prepares UMW students to integrate and apply technology in public and private education as well as in military and corporate settings.

While pursuing the certificate, students use current and emerging technologies – blogs, wikis, podcasting, social networking, Twitter, YouTube, Web and multimedia creation, and more – and learn how these technologies enhance learning and improve the goals of schools, communities, corporations, and government. Several of the courses for the Instructional Design and Technology program are offered online.

For more information about this new certification, visit www.umw.edu/cgps/med/instructional_technology or contact the Office of Admissions at 540/286-8030 or by email at graduate@umw.edu.

Instructional technologists practice their multidisciplinary profession in a wide variety of settings including corporate, government, K-12, higher education, and non-profit sectors.

Employment of instructional experts is expected to grow in response to increasing school enrollments, student services, and efforts to improve quality education, according to the U.S. Bureau of Labor Statistics.



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