

How to Use *Academic Search Complete*

Use the *Academic Search Complete* database to find citations, abstracts, and many full-text files for articles in many disciplines. Many articles in *ASC* are scholarly, although there are articles from popular publications, such as magazines, as well.

Begin with a keyword search for one or two concepts in your topic.

Searching: **Academic Search Complete** | Choose Databases »

"social network*" in Select a Field (optional) [Search] [Clear] ?

and campaign* in Select a Field (optional)

and in Select a Field (optional) [Add Row]

Basic Search | Advanced Search | Visual Search | Search History/Alerts | Preferences »

Use quotation marks to search for phrases. Use an asterisk * at the end of a word as a wildcard to search for variations, like *campaigns* or *campaigning*.

The editors of *ASC* assign a combination of *Subject* terms to each article to describe its contents. Scan the *Subjects* and *Subject Thesaurus Terms* lists to find the assigned terminology for your first concept. Click to narrow your search to those articles that have had this term assigned. This gives you a more precise search result.

Narrow Results by

- Source Types
 - All Results
 - Academic Journals
 - Magazines
 - Newspapers
- Subject: Thesaurus Term
 - SOCIAL networks
 - POLITICAL campaigns
 - INTERNET
 - EDITORIALS
 - PRESIDENTS -- Election
 - MARKETING
- Subject
 - OBAMA, Barack
 - ONLINE social networks
 - MCCAIN, John, 1936-
 - FACEBOOK Inc.

All Results: 1-10 of 324 Page: 1 2 3 4 5 Next Sort by: Date

Results for: "social network*" and campaign* [Alert / Save]

Search Results: Boolean/Phrase

- [Pop Art Goes Political.](#)
By: Hundley, Jessica. Advocate, 2/10/2009 Issue 1023, p16-16, 1/2p; Abstract The article focuses on Shepard Fairey was known for his OBEY stickers which featured black-and-white images of the wrestler the Giant. Fairey's most recent accomplishment were posters of U.S. President-elect Barack Obama. According to the author those posters were the defining image of the 2008 presidential *campaign*. The posters had either the words "Hope" or "Progress" and were displayed outdoors and even on Facebook.com, a *social networking* web site. Information on Fairey's "Defend Equality" poster which supports same-sex marriage is provided.; (AN 3603) [HTML Full Text] [Add to folder]
- [Change we can profit from.](#)
Economist, 1/31/2009, Vol. 390 Issue 8616, p73-73, 1/2p; Abstract The article reports on the green energy *campaign* 180G of San Francisco, California. The *campaign*, owned by the start-up company Virgance, is asking homeowners to switch to solar energy through creating buying clubs which are given discounts on their solar panels. Virgance offers support strategies for *campaigns* through marketing and promotion in areas like the *social networking* Web site Facebook or the video sharing Web site YouTube.; (AN 36335708) [Add to folder] [Locate Journal Article]
- [The Menace in the Machines.](#)
By: Avila, Joseph De. Wall Street Journal - Eastern Edition, 1/29/2009, Vol. 253 Issue 23, pD1-D4, 2p; Abstract article discusses the growing incidence of computer crime. Internet *social networking* sites such as Facebook and MySpace have been used by malicious computer hackers to disseminate malware that can steal passwords

All Results: 1-10 of 80 Page: 1 [2](#) [3](#) [4](#) [5](#) [Next](#)



Results for: ["social network*" and campaign*](#) + [ONLINE social networks](#) 

ASC establishes a "breadcrumb" trail of your searches. Click the orange "X" to remove a *Subject* term from your search. Click the link to search for a term by itself.

Continue to add concepts to your search by clicking on the appropriate *Subject* or *Subject Thesaurus Term* in the left-hand column. As you add concepts the set of results will narrow—or get smaller and more precise.

To review or revise searches in your session, open the *Search History /Alerts* option. All searches will appear on the screen above your current results.

[Search History/Alerts](#)




Search ID#	Search Terms	Search Options	Actions
S11	 "social network*" and campaign*	Narrow by Subject: Thesaurus Term: - POLITICAL campaigns Narrow by Subject: - ONLINE social networks Search modes - Boolean/Phrase	View Results (2) Revise Search View Details
S10	 "social network*" and campaign*	Narrow by Subject: - YOUTUBE LLC Narrow by Subject: - ONLINE social networks Search modes - Boolean/Phrase	View Results (3) Revise Search View Details

Narrow Results by

- Source Types
 - All Results
 - Academic Journals**
 - Magazines
 - Newspapers

Notice that you can narrow results by type of source.

Academic Journals are generally the same as *scholarly* or *peer-reviewed*.

- [The Relationship of Motivation and Flow](#)
Lee, Eunju; Journal of Genetic Psychology
the relationships of motivation and flow questionnaire on *procrastination*, find self-determined motivation and low income showed significant unique effects on *procrastination* effects caused by flow experiences were researched. (PsycINFO Database Record)
 [HTML Full Text](#)  [PDF Full Text](#)
 [Add to folder](#) Cited References: (25)

Add items to folders to manage your results. Establish a *My EBSCOhost* account to save results between search sessions.

Notice also that many articles are available in HTML Full Text or in a PDF version.

If an article is not available in one of these forms of full text, you will see a *Locate Journal Article* link.



For more info, watch the *ShowMe!* video at <http://www.library.umw.edu/showme/locate/locate.html>

Or ask a librarian for help.

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Reference & Social Sciences Librarian
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