# VIRGINIA SURVEY FALL 2017

# PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL FOR UNIVERSITY OF MARY WASHINGTON

#### **FIRST TOPLINE**

**SEPTEMBER 18, 2017** 

## NOTE: SOME QUESTIONS HELD FOR FUTURE RELEASE

Total Interviews: 1,000 Virginia adults, age 18 or older

350 landline interviews650 cell phone interviews

Margins of error: ±3.8 percentage points for results based on Total [N=1,000]

±4.1 percentage points for results based on Registered voters [N=867] ±5.2 percentage points for results based on Likely voters [N=562]

Interviewing dates: September 5-12, 2017

Interviewing language: English only

Notes: Because percentages are rounded, they may not total 100%.

An asterisk (\*) indicates less than 0.5%.

### **SURVEY INFORMATION**

The University of Mary Washington's Virginia Survey Fall 2017 obtained telephone interviews with a representative sample of 1,000 adults, ages 18 or older, living in Virginia. Telephone interviews were conducted by landline (350) and cell phone (650, including 352 without a landline phone). The survey was conducted by Princeton Survey Research Associates International (PSRAI). Interviews were done in English under the direction of Princeton Data Source from September 5 to 12, 2017. Statistical results are weighted to correct known demographic discrepancies. The margin of sampling error for the complete set of weighted data is  $\pm$  3.8 percentage points.

# **TREND INFORMATION**

September 2016 trends are from the University of Mary Washington's Virginia Survey Fall 2016, conducted September 6-12, 2016 among 1,006 Virginia adults age 18+, including 852 registered voters, reached on either a landline or cell phone.

November 2015 trends are from the University of Mary Washington's Virginia Survey Fall 2015, conducted November 4-9, 2015 among 1,006 Virginia adults age 18+, including 814 registered voters, reached on either a landline or cell phone.

October 2014 trends are from the University of Mary Washington's Virginia Survey Fall 2014, conducted October 1-6, 2014 among 1,000 Virginia adults age 18+, including 819 registered voters, reached on either a landline or cell phone.

September 2013 trends are from the University of Mary Washington's Virginia Survey Fall 2013, conducted September 25-29, 2013 among 1,001 Virginia adults age 18+, including 823 registered voters, reached on either a landline or cell phone.

March 2013 trends are from the University of Mary Washington's Virginia Survey March 2013, conducted March 20-24, 2013 among 1,004 Virginia adults age 18+, including 840 registered voters, reached on either a landline or cell phone.

#### LANDLINE INTRO:

Hello, I am \_\_\_\_\_\_ calling for Princeton Survey Research. We are conducting a telephone opinion survey of Virginians about some important local and national issues today. May I please speak with the YOUNGEST [RANDOMIZE: (MALE / FEMALE)], age 18 or older, who is now at home? [IF NO MALE/FEMALE, ASK: May I please speak with the YOUNGEST (FEMALE / MALE), age 18 or older, who is now at home?] [GO TO RSTATE]

#### CELL PHONE INTRO:

Hello, I am \_\_\_\_\_ calling for Princeton Survey Research. We are conducting a telephone opinion survey of Virginians about some important local and national issues today. I know I am calling you on a cell phone. This is not a sales call.

[IF R SAYS DRIVING/UNABLE TO TAKE CALL: Thank you. We will try you another time...]

VOICEMAIL MESSAGE [LEAVE ONLY ONCE -- THE FIRST TIME A CALL GOES TO VOICEMAIL]: I am calling for Princeton Survey Research. We are conducting a telephone opinion survey of Virginians about some important local and national issues today. This is NOT a sales call. We will try to reach you again.

# **CELL PHONE SCREENING INTERVIEW:**

S1. Are you under 18 years old, OR are you 18 or older? [IF S1=18 or older, CONTINUE WITH CELL INTRODUCTION TO RSTATE; OTHERWISE THANK AND TERMINATE.]

CELL INTRODUCTION TO RSTATE: If you are now driving a car or doing any activity requiring your full attention, I need to call you back later.

#### MAIN SCREENING INTERVIEW: LANDLINE AND CELL

RSTATE. To begin... Do you currently live in Virginia? [IF LIVE IN VIRGINIA, CONTINUE; OTHERWISE THANK AND TERMINATE.]

# MAIN INTERVIEW

USDIRECT. Overall, would you say that things in the U.S. are headed more in the right direction or the wrong direction?

	RIGHT	(VOL.) MIXED	WRONG	(VOL.) DK <sup>1</sup>	(VOL.) REF <sup>2</sup>
September 2017 Total	31	5	56	8	*
September 2016 Total	31	5	60	3	1
November 2015 Total	29	8	58	4	1
October 2014 Total	28	9	59	3	1
September 2013 Total	29	9	55	6	1
March 2013 Total	35	8	50	5	1
September 2017 RVs	31	5	56	7	*
September 2016 RVs	30	5	61	3	1
November 2015 RVs <sup>3</sup>	29	7	61	2	1
October 2014 RVs	27	9	60	4	*
September 2013 RVs	28	8	56	5	2
March 2013 RVs	36	8	51	5	2
September 2017 LVs	35	4	55	6	*
September 2016 LVs	32	3	62	3	1
November 2015 LVs <sup>4</sup>	30	6	62	2	*
October 2014 LVs	26	7	64	3	*
September 2013 LVs	25	8	60	4	2

The abbreviation DK stands for "Don't know"

The abbreviation REF stands for "Refused"

The abbreviation "RVs" stands for registered voters.

The abbreviation "LVs" stands for likely voters. The definition of a likely voter may vary from poll to poll.

VADIRECT. Overall, would you say that things in the Commonwealth of Virginia are headed more in the right direction or the wrong direction?

	RIGHT	(VOL.) MIXED	WRONG	(VOL.) DK	(VOL.) REF
September 2017 Total	44	5	40	10	1
September 2016 Total	46	6	44	3	1
November 2015 Total	38	8	43	10	1
October 2014 Total	40	9	44	7	1
September 2013 Total	41	8	41	9	2
March 2013 Total	47	6	37	9	1
September 2017 RVs	43	5	42	9	*
September 2016 RVs	47	6	44	3	1
November 2015 RVs	40	8	43	7	1
October 2014 RVs	41	9	43	7	1
September 2013 RVs	40	9	42	9	1
March 2013 RVs	47	6	36	9	2
September 2017 LVs	44	4	45	7	*
September 2016 LVs	46	5	46	2	1
November 2015 LVs	39	8	47	6	1
October 2014 LVs	39	8	48	4	1
September 2013 LVs	38	11	43	7	2

# [READ TO ALL:] On a different subject...

тноиднт. How much thought have you given to the coming election for governor of Virginia... Quite a lot or only a little?

	QUITE A LOT	(VOL.) SOME	LITTLE	(VOL.) NONE	(VOL.) DK	(VOL.) REF
Sept 2017 Total: Election for governor	32	3	57	5	2	*
Sept 2016 Total: Election for president	77	2	18	3	*	*
Nov 2015 Total: Election for president	53	4	41	2	1	*
Oct 2014 Total: Election for senator	17	1	70	10	1	*
Sept 2013 Total: Election for governor	29	4	57	9	1	*
Sept 2017 RVs: Election for governor	38	4	54	3	2	*
Sept 2016 RVs: Election for president	81	2	15	2	0	*
Nov 2015 RVs: Election for president	62	3	34	1	*	*
Oct 2014 RVs: Election for senator	20	1	69	9	1	*
Sept 2013 RVs: Election for governor	35	4	55	6	1	*
Sept 2017 LVs: Election for governor	50	4	43	1	2	0
Sept 2016 LVs: Election for president	87	2	9	2	0	*
Nov 2015 LVs: Election for president	71	3	25	*	*	*
Oct 2014 LVs: Election for senator	35	2	57	7	0	0
Sept 2013 LVs: Election for governor	53	6	40	1	1	0

GOV1. Thinking about the 2017 election for governor of Virginia... If the election were held today and the candidates were [RANDOMIZE: (Ed Gillespie, the Republican,) (Ralph Northam, the Democrat,)] and Cliff Hyra, the Libertarian, for whom would you vote?

SEPT 2017	SEPT 2017	SEPT 2017	
TOTAL	RVS	LVS	
33	35	39	Gillespie
38	40	44	Northam
6	5	3	Hyra (Libertarian Party)
1	*	1	(VOL.) Other candidate
3	1	1	(VOL.) None / Would not vote
18	16	11	(VOL.) Don't know
2	2	2	(VOL.) Refused

GOV3. Regardless of how you might vote in the 2017 election for governor in Virginia, as far as you know, do you think most of your neighbors will vote for (Ed Gillespie, the Republican), most will vote for (Ralph Northam, the Democrat), or will most of them split their votes? [RANDOMIZE IN SAME ORDER AS GOV1]

SEPT 2017	SEPT 2017	SEPT 2017	
TOTAL	RVS	LVS	
27	30	32	Gillespie
22	22	25	Northam
27	26	20	Split their votes
0	0	0	Cliff Hyra (Libertarian Party)
*	*	0	(VOL.) Other candidate
*	*	*	(VOL.) None / Would not vote
24	22	23	(VOL.) Don't know
*	*	*	(VOL.) Refused

GOVDJT. [INSERT IF NOT A REGISTERED VOTER OR DO NOT PLAN TO VOTE: Regardless of whether you plan to vote for governor...] How much of a factor, if at all, would Donald Trump be in your vote for governor of Virginia – a major factor, a minor factor, or not a factor?

SEPT 2017	SEPT 2017	SEPT 2017	
TOTAL	RVS	LVS	
32	33	32	Major factor
19	19	18	Minor factor
46	45	47	Not a factor
2	2	3	(VOL.) Don't know
*	*	*	(VOL.) Refused

LG. Now thinking about the 2017 election for LIEUTENANT GOVERNOR of Virginia... If the election were held today and the candidates were [RANDOMIZE: (Jill Vogel, the Republican,) and (Justin Fairfax, the Democrat,)], for whom would you vote?

SEPT 2017	SEPT 2017	SEPT 2017	
TOTAL	RVS	LVS	
36	37	40	Vogel
44	45	45	Fairfax
*	*	*	(VOL.) Other candidate
3	2	1	(VOL.) None / Would not vote
15	14	11	(VOL.) Don't know
2	2	3	(VOL.) Refused

AG. Thinking about the 2017 election for ATTORNEY GENERAL of Virginia... If the election were held today and the candidates were [RANDOMIZE (John Adams, the Republican,) and (Mark Herring, the Democrat,)], for whom would you vote?

SEPT 2017	SEPT 2017	SEPT 2017	
TOTAL	RVS	LVS	
35	38	40	Adams
47	47	47	Herring
*	*	0	(VOL.) Other candidate
3	1	1	(VOL.) None / Would not vote
13	12	10	(VOL.) Don't know
1	2	2	(VOL.) Refused

LEGIS. Regardless of how you might vote, would you like to see (the Democrats) or (the Republicans) control the Virginia House of Delegates after the 2017 November elections? [RANDOMIZE OPTIONS IN PARENTHESES]

SEPT 2017	SEPT 2017	SEPT 2017	
TOTAL	RVS	LVS	
48	49	49	Democrats
40	40	43	Republicans
6	6	4	(VOL.) Neither / None
5	5	3	(VOL.) Don't know
1	1	1	(VOL.) Refused

[READ TO ALL:] On a different subject...

TRUSTUS. How much of the time do you think you can trust the FEDERAL government to do what is right – just about always, most of the time, or only some of the time?

	JUST ABOUT ALWAYS	MOST OF THE TIME	SOME OF THE TIME	(VOL.) NEVER	(VOL.) DK	(VOL.) REF
September 2017 Total	4	25	63	6	2	*
September 2016 Total	4	30	59	6	1	1
November 2015 Total	5	21	61	11	1	1
March 2013 Total	4	25	59	10	1	1
September 2017 RVs	4	25	65	4	3	*
September 2016 RVs	4	30	59	5	1	*
November 2015 RVs	6	20	62	10	*	1
March 2013 RVs	4	24	59	11	1	1
September 2017 LVs	4	26	66	2	2	*
September 2016 LVs	5	29	60	5	1	•
November 2015 LVs	5	19	63	11	*	1

TRUSTVA. How much of the time do you think you can trust the STATE government to do what is right – just about always, most of the time, or only some of the time?

	JUST ABOUT ALWAYS	MOST OF THE TIME	SOME OF THE TIME	(VOL.) NEVER	(VOL.) DK	(VOL.) REF
September 2017 Total	5	37	53	3	1	*
September 2016 Total	8	42	47	3	1	*
November 2015 Total	5	33	56	5	1	1
March 2013 Total	5	40	49	4	2	1
September 2017 RVs	5	38	54	2	1	*
September 2016 RVs	8	43	46	3	*	*
November 2015 RVs	5	34	56	4	*	1
March 2013 RVs	5	41	50	3	1	*
September 2017 LVs	6 7	37 43	55 47	1	1	*
September 2016 LVs November 2015 LVs	5	34	57	4	*	*

Q11. Now I'm going to read you a few statements about public life in this nation. Please tell me how strongly you agree or disagree with them. (First,/Next,) [INSERT; RANDOMIZE]. [READ FOR FIRST ITEM THEN AS NECESSARY: Do you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree or strongly disagree?] [IF R ASKS WHAT IS MEANT BY "GOVERNMENT", READ: Please think about the national government.]

		STRONG. AGREE	SOME- WHAT AGREE	NEITHER	SOME- WHAT DISAGR.	STRONG. DISAGR.	(VOL.) DK	(VOL.) REF
a.	People like me don't have any say							
	in what the government does.							
	September 2017 Total	23	30	8	22	15	1	*
	September 2016 Total	28	25	7	22	17	1	1
	November 2015 Total	32	26	7	18	15	1	*
	March 2013 Total	33	24	6	22	13	1	1
	September 2017 RVs	22	29	8	23	16	1	*
	September 2016 RVs	26	25	7	23	18	*	1
	November 2015 RVs	31	27	6	20	16	*	*
	March 2013 RVs	30	25	7	23	14	1	1
	September 2017 LVs	19	26	9	25	19	1	*
	September 2016 LVs	26	26	6	22	18	*	1
	November 2015 LVs	29	26	6	22	17	*	1

b.	Public officials don't care much							
	about what people like me think.	26	35	11	18	9	2	*
	September 2017 Total	31	35 31	11	18 19	9 7	*	*
	September 2016 Total	36	31	7	19 17			*
	November 2015 Total			7		8 7	1	
	March 2013 Total	34	32	/	18	/	1	1
	September 2017 RVs	26	35	10	19	9	2	0
	September 2016 RVs	28	31	13	19	8	*	*
	November 2015 RVs	35	33	7	16	8	1	*
	March 2013 RVs	32	35	6	19	7	1	1
	September 2017 LVs	23	37	9	21	8	2	0
	September 2016 LVs	27	32	12	20	8	*	*
	November 2015 LVs	35	32	7	17	9	*	1
		STRONG	SOME-		SOME-	STRONG	(1/01.)	()(0)
		STRONG. AGREE	WHAT AGREE	NEITHER	WHAT DISAGR.	STRONG. DISAGR.	(VOL.) DK	(VOL.) REF
c.	Sometimes government and			NEITHER				
C.	Sometimes government and politics seem so complicated that			NEITHER				
c.				NEITHER				
C.	politics seem so complicated that			NEITHER				
c.	politics seem so complicated that a person like me can't really			NEITHER 7				
C.	politics seem so complicated that a person like me can't really understand what is going on. September 2017 Total	AGREE	AGREE		DISAGR.	DISAGR.	DK	REF
c.	politics seem so complicated that a person like me can't really understand what is going on.	AGREE 16	AGREE 28	7	DISAGR.	DISAGR.	DK	REF*
c.	politics seem so complicated that a person like me can't really understand what is going on. September 2017 Total September 2016 Total	16 19	28 26	7	19 20	28 28	2 *	* *
c.	politics seem so complicated that a person like me can't really understand what is going on. September 2017 Total September 2016 Total November 2015 Total	16 19 23	28 26 26	7 6 7	19 20 19	28 28 23	2 * 1	* * *
C.	politics seem so complicated that a person like me can't really understand what is going on. September 2017 Total September 2016 Total November 2015 Total March 2013 Total	16 19 23 24	28 26 26 28	7 6 7 6	19 20 19 19	28 28 23 21	2 * 1	* * * 1
C.	politics seem so complicated that a person like me can't really understand what is going on. September 2017 Total September 2016 Total November 2015 Total March 2013 Total	16 19 23 24	28 26 26 28	7 6 7 6	19 20 19 19	28 28 23 21	2 * 1 1	* * * 1
c.	politics seem so complicated that a person like me can't really understand what is going on.  September 2017 Total September 2016 Total November 2015 Total March 2013 Total  September 2017 RVs September 2016 RVs	16 19 23 24 15 17	28 26 26 28 28 28	7 6 7 6	19 20 19 19 19	28 28 23 21 28 31	2 * 1 1	* * * 1 0 *
C.	politics seem so complicated that a person like me can't really understand what is going on.  September 2017 Total September 2016 Total November 2015 Total March 2013 Total  September 2017 RVs September 2016 RVs November 2015 RVs March 2013 RVs	16 19 23 24 15 17 21	28 26 26 28 28 26 25	7 6 7 6 8 6 7	19 20 19 19 21 20	28 28 23 21 28 31 26	2 * 1 1 2 0	* * 1 0 * 1
C.	politics seem so complicated that a person like me can't really understand what is going on. September 2017 Total September 2016 Total November 2015 Total March 2013 Total  September 2017 RVs September 2016 RVs November 2015 RVs	16 19 23 24 15 17 21 20	28 26 26 28 28 26 25 28	7 6 7 6 8 6 7 6	19 20 19 19 21 20 20	28 28 23 21 28 31 26 23	2 * 1 1 2 0 1 1	* * * 1 0 * 1 1

BIGINT. Would you say that government is pretty much run by a few big interests looking out for themselves or is it run for the benefit of all the people? [IF R ASKS WHAT IS MEANT BY "GOVERNMENT," READ: Please think about the national government.]

	BIG INTERESTS	ALL THE PEOPLE	(VOL.) DK	(VOL.) REF
September 2017 Total	72	22	5	1
September 2016 Total	75	20	3	2
November 2015 Total	77	18	3	2
March 2013 Total	72	20	4	3
September 2017 RVs	73	21	5	1
September 2016 RVs	76	19	3	2
November 2015 RVs	79	16	3	2
March 2013 RVs	73	20	4	3
September 2017 LVs	74	20	5	1
September 2016 LVs	77	18	3	2
November 2015 LVs	79	15	3	3

[READ TO ALL:] Next I'd like to get your views on some issues that are being discussed in the country today.

ECONUS. Would you say that, over the past 12 months, the U.S. economy has [RANDOMIZE BLOCKS: (gotten worse, stayed the same or gotten better) / (gotten better, stayed the same or gotten worse)]? [IF BETTER/WORSE, PROBE: Would you say MUCH or SOMEWHAT (worse / better)?]

	MUCH WORSE	SOME- WHAT WORSE	SAME	SOME- WHAT BETTER	MUCH BETTER	(VOL.) DK	(VOL.) REF
September 2017 Total	10	12	35	25	16	2	0
September 2016 Total	15	16	33	24	9	1	*
November 2015 Total	12	18	34	26	9	1	*
October 2014 Total	16	19	28	28	7	1	1
September 2013 Total	19	19	27	27	6	2	*
March 2013 Total	7	28	31	17	16	2	*
September 2017 RVs	9	12	35	26	17	2	0
September 2016 RVs	15	17	33	25	9	1	1
November 2015 RVs	13	18	34	25	9	*	*
October 2014 RVs	16	20	26	30	7	1	*
September 2013 RVs	18	18	25	31	7	1	*
March 2013 RVs	8	30	28	17	16	1	*
September 2017 LVs	7	12	33	27	19	1	0
September 2016 LVs	15	19	31	25	9	*	*
November 2015 LVs	13	19	34	23	10	*	0
October 2014 LVs	17	21	22	33	6	*	*
September 2013 LVs	20	18	22	31	8	*	1

[READ TO ALL:] Now turning to issues that are being discussed in Virginia...

ECONVA. Would you say that, over the past 12 months, Virginia's economy has [RANDOMIZE BLOCKS: (gotten worse, stayed the same or gotten better) / (gotten better, stayed the same or gotten worse)]?

[IF BETTER/WORSE, PROBE: Would you say MUCH or SOMEWHAT (worse / better)?]

		SOME-		SOME-				
	MUCH	WHAT		WHAT	MUCH	(VOL.)	(VOL.)	
	WORSE	WORSE	SAME	BETTER	BETTER	DK	REF	
September 2017 Total	9	12	50	19	6	5	0	
September 2016 Total	9	13	49	20	6	2	*	
November 2015 Total	8	14	50	21	5	3	*	
October 2014 Total	9	14	48	21	5	3	*	
September 2017 RVs	8	12	52	18	6	5	0	
September 2016 RVs	9	13	49	20	6	2	*	
November 2015 RVs	8	12	51	22	5	2	*	
October 2014 RVs	8	14	49	21	5	2	*	
September 2017 LVs	7	13	51	20	6	3	0	
September 2016 LVs	9	15	49	19	6	1	*	
November 2015 LVs	7	13	52	21	6	2	*	
October 2014 LVs	10	14	48	22	4	2	*	

Q24M1. Overall, how do you get MOST of your news – from television, from newspapers, from radio, from magazines or from the internet? $^5$ 

	TV	NEWS- PAPERS	RADIO	MAGA- ZINES	IN- TERNET	(VOL.) OTHER	(VOL.) DK	(VOL.) REF
September 2017 Total	38	9	8	1	43	1	1	*
September 2016 Total	40	10	7	*	40	1	*	1
November 2015 Total	45	10	6	*	36	1	1	*
September 2013 Total	48	12	9	1	29	1	1	*
March 2013 Total	46	10	9	1	33	1	*	*
September 2017 RVs	40	10	7	1	40	*	1	*
September 2016 RVs	39	11	7	*	40	1	*	1
November 2015 RVs	45	11	7	1	35	1	*	*
September 2013 RVs	48	14	9	1	28	1	*	*
March 2013 RVs	47	11	10	1	31	1	*	*
September 2017 LVs	43	11	8	1	35	1	1	*
September 2016 LVs	43	14	8	*	34	1	*	*
November 2015 LVs	47	11	8	1	31	1	*	*
September 2013 LVs	45	18	10	1	25	1	*	*

For the September 2016 poll, this question was added after the first night of interviewing. Total N=858, RVs N=721, LVs N=571.

Q24M2. [IF THE RESPONDENT ALREADY GAVE A 2ND RESPONSE, CODE RESPONSE AND DO NOT ASK; OTHERWISE, PROBE:] And how about another source? Would you say from...[RE-READ CHOICES]<sup>6</sup>

	TV	NEWS- PAPERS	RADIO	MAGA- ZINES	IN- TERNET	(VOL.) OTHER	(VOL.) NONE	(VOL.) DK	(VOL.) REF
Sept 2017 Total	27	18	19	3	27	*	4	1	*
Sept 2016 Total	29	20	16	3	28	*	4	*	1
Nov 2015 Total	29	21	15	2	26	1	4	1	1
Sept 2013 Total	25	22	15	2	22	1	12	1	1
March 2013 Total	25	21	15	3	23	1	11	*	*
Sept 2017 RVs	26	21	19	3	26	*	3	2	*
Sept 2016 RVs	30	20	15	3	28	*	2	*	1
Nov 2015 RVs	28	23	15	2	26	2	4	1	*
Sept 2013 RVs	25	22	16	2	23	1	10	*	1
March 2013 RVs	25	22	15	3	24	1	11	*	*
Sept 2017 LVs	24	21	19	3	27	1	3	2	*
Sept 2016 LVs	25	21	18	4	31	*	1	*	*
Nov 2015 LVs	27	25	15	2	25	2	4	1	1
Sept 2013 LVs	25	26	12	3	24	1	8	*	*

Question was asked of those who selected a primary source of news information. Results shown here have been re-percentaged based on Total respondents. For the September 2016 poll, this question was added after the first night of interviewing and re-percentaged based on all September 7-12 interviews (N=858, RVs N=721, LVs N=571).

# Q24M1/Q24M2 SUMMARY TABLE

Overall, how do you get MOST of your news – from television, from newspapers, from radio, from magazines or from the internet?

Q24M2. [IF THE RESPONDENT ALREADY GAVE A 2ND RESPONSE, CODE RESPONSE AND DO NOT ASK; OTHERWISE, PROBE:] And how about another source? Would you say from...[RE-READ CHOICES]

	TV	NEWS- PAPERS	RADIO	MAGA- ZINES	IN- TERNET	(VOL.) OTHER	(VOL.) DK	(VOL.) REF
September 2017 Total	65	27	27	3	70	1	1	*
September 2016 Total	69	30	23	3	68	2	*	1
November 2015 Total	73	31	21	2	62	2	1	*
September 2013 Total	73	34	24	3	51	2	1	*
March 2013 Total	71	31	25	4	57	1	*	*
September 2017 RVs	65	31	26	3	66	1	1	*
September 2016 RVs	68	32	23	3	69	1	*	1
November 2015 RVs	74	34	22	2	60	2	*	*
September 2013 RVs	73	36	24	3	51	2	*	*
March 2013 RVs	71	33	25	3	55	1	*	*
September 2017 LVs	67	33	26	4	61	1	1	*
September 2016 LVs	68	35	25	4	65	1	*	*
November 2015 LVs	74	36	23	3	56	2	*	*
September 2013 LVs	70	44	22	3	49	1	*	*

Note: Total may exceed 100% due to multiple responses.

Q25M1. Did you get most of your news from [RANDOMIZE OPTIONS IN PARENTHESES]: (local news programming), (ABC network news), (NBC network news), (CBS network news), (CNN cable news), (Fox cable news), or (MSNBC cable news)?<sup>7</sup>

# BASED ON THOSE WHO GET THEIR NEWS FROM TELEVISION

	LOCAL	ABC	NBC	CBS	CNN	FOX	MSNBC	(VOL.) OTHER	(VOL.) DK	(VOL.) REF
Sept 2017 Total [N=662]	19	8	10	7	20	22	7	3	3	*
Sept 2016 Total [N=600]	15	8	12	9	18	23	8	3	3	1
Nov 2015 Total [N=742]	18	11	12	7	16	23	5	4	2	1
Sept 2013 Total [N=730]	17	11	13	8	16	21	7	5	3	1
March 2013 Total [N=718]	19	10	12	9	14	24	8	3	2	1
Sept 2017 RVs [N=579]	19	9	9	7	18	25	8	3	2	*
Sept 2016 RVs [N=500]	15	8	10	8	18	25	9	3	4	*
Nov 2015 RVs [N=603]	17	11	12	7	14	26	6	4	3	1
Sept 2013 RVs [N=600]	17	12	12	7	15	22	8	5	2	1
March 2013 RVs [N=606]	18	10	12	9	13	24	9	3	2	*
Sept 2017 LVs [N=381]	16	8	10	7	16	30	9	2	2	*
Sept 2016 LVs [N=397]	15	7	13	7	13	27	11	3	3	*
Nov 2015 LVs [N=487]	16	11	12	7	12	30	7	3	2	*
Sept 2013 LVs [N=394]	16	10	12	6	15	25	10	5	2	*

<sup>&</sup>lt;sup>7</sup> For the September 2016 poll, this question was added after the first night of interviewing.

[READ TO ALL:] Finally, just a few questions for statistical purposes only...

PARTY. Generally speaking, do you consider yourself [RANDOMIZE: (a Democrat), (a Republican)], or an independent?<sup>8</sup>

<b>SEPT 2017</b>	<b>SEPT 2017</b>	<b>SEPT 2017</b>	
TOTAL	RVS	LVS	
33	35	37	Democrat
24	25	29	Republican
40	36	31	Independent
1	1	1	(VOL.) Other (SPECIFY)
2	1	1	(VOL.) None/No party/No preference
1	1	1	(VOL.) Don't know
1	1	1	(VOL.) Refused

# PARTY/PARTYLN SUMMARY TABLE

PARTY. Generally speaking, do you consider yourself [RANDOMIZE: (a Democrat), (a Republican)], or an independent?

PARTYLN. [ASK IF INDEPENDENT, OTHER, NONE/NO PREFERENCE, DON'T KNOW OR REFUSED:] Do you consider yourself closer to the [RANDOMIZE: (Democratic) or (Republican)] party?

SEPT 2017	SEPT 2017	SEPT 2017	
TOTAL	RVS	LVS	
50	49	50	Democrat/Lean Democrat
40	41	43	Republican/Lean Republican
11	10	7	Refused to lean

PARTYSTR. Do you consider yourself a strong or not very strong [IF PARTY=DEMOCRAT, INSERT: Democrat / IF PARTY=REPUBLICAN, INSERT: Republican]?

#### **BASED ON DEMOCRATS**

SEPT 2017 SEPT 2017 SEPT 2017 TOTAL RVS LVS 69 71 78 Strong Democrat 29 Not Very Strong Democrat 27 20 1 1 1 (VOL.) Don't know (VOL.) Refused [N=322] [N=287] [N=200]

PARTYSTR continued on next page...

In September 2017, unweighted party identification for Total respondents was: 32% Democrat, 25% Republican and 39% independent. Unweighted party ID for Likely Voters was: 36% Democrat, 28% Republican and 34% independent.

# PARTYSTR continued...

**BASED ON REPUBLICANS** 

SEPT 2017 TOTAL	SEPT 2017 RVS	SEPT 2017 LVS	
69	72	77	Strong Republican
30	27	22	Not Very Strong Republican
2	2	1	(VOL.) Don't know
0	0	0	(VOL.) Refused
[N=253]	[N=232]	[N=155]	

IDEO. In general, would you describe your political views as very liberal, liberal, moderate, conservative, or very conservative?

SEPT 2017	SEPT 2017	SEPT 2017	
TOTAL	RVS	LVS	
9	9	11	Very Liberal
23	22	21	Liberal
31	32	28	Moderate
23	24	24	Conservative
10	9	11	Very Conservative
4	3	3	(VOL.) Don't know
1	1	1	(VOL.) Refused

LIBERT. Do you consider yourself a Libertarian?

SEPT 2017 TOTAL	SEPT 2017 RVS	SEPT 2017 LVS	
17	15	11	Yes
78	80	85	No
2	2	2	(VOL.) Never heard of the Libertarians
3	2	2	(VOL.) Don't know
1	1	1	(VOL.) Refused

THE REMAINING DEMOGRAPHIC QUESTIONS AND QUESTIONS QL1, QL1A, QC1 ARE NOT REPORTED IN THIS TOPLINE.

THANK RESPONDENT: That concludes our interview. Thanks again for your time. Have a nice (day/evening).