

MWC - James Monroe Center	(3 = High, 2 = Mod, 1 = Low)				(C) or (NP)	(1 = High, 2 = Mod., 3 = Low)				Score
	Economic Development Demand	Student Demand	Faculty Interest	Business Interest		Complementary or New Program	Need for Additional Faculty	Need for Additional Facilities & Equipment	Competition in Region	
<b>Bachelor's Programs</b>										
Health Services Management	2	2	3	3	C	2	3	2	ODU	17
Human Resources Management*	2	2	3	3	C	2	3	2	ODU	17
E-Commerce (Major in BPS, Fall 2002)*	2	2	3	1	C	3	3	2		16
Travel and Tourism Course*	3	2	2	3	C	1	1	3		15
Engineering (partnership only)**	3	2	1	3	NP	1	1	2	ODU	13
Nursing**	2	1	2	3	NP	1	2	2	ODU	13
Bio-Infomatics	2	2	2	1	NP	1	2	2	VPI, GMU	12
Criminal Justice	1	2	3	1	NP	1	1	3	VCU	12
Hotel and Restaurant Management	2	1	1	3	NP	1	1	3		12
Physical and Occupational Therapy	2	2	2	1	NP	1	1	3	MCV	12
Accounting	1	1	2	1	C	2	3	1		11
Aeronautics	1	1	1	1	NP	1	1	3		9
Agriculture	1	1	1	1	NP	1	1	3	VPI	9
Architecture	1	1	1	1	NP	1	1	3	VPI, UVA	9
<b>Certificate Programs</b>										
Geographic Information Systems*	3	1	1	1	C	3	3	2	GMU, ESRI	14
<b>Other</b>										
Vo-Tech	2	1	1	3	C	2	3	3	VPI	15

\* = implement in first five years

\*\* = study in first five years

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	Economic Development Demand	Student Demand	Faculty Interest	Business Interest	Complementary or New Program	Need for Additional Faculty	Need for Additional Facilities & Equipment	Competition in Region	Analogs	Score
<b>Master's Programs</b>										
Administration and Supervision M.Ed. (F02)	3	3	3	3	C	2	3	2	VCU	19
Health Services Management**	2	2	3	3	C	2	3	3	VCU	18
Library Media M.Ed.*	2	1	3	3	C	2	3	3	VCU	17
Accounting (concentration in MBA F03)*	2	3	3	1	C	2	3	2	GMU	16
School Counseling M.Ed.	3	2	2	2	C	2	3	2	VCU	16
Instructional Technology M.Ed.*	2	2	3	2	C	2	3	2	GMU	16
Reading Specialist M.Ed.	2	2	3	2	C	2	3	2	UVA	16
Management Information Systems (MIS)*	3	2	3	1	C	2	3	2	GMU	16
Public Administration**	2	2	3	2	C	2	3	2	VPI	16
Psychological Counseling	1	2	3	1	C	2	3	3	VCU	15
E-Commerce*	2	2	2	1	C	2	3	2		14
Historic Preservation	1	1	2	3	C	1	1	3		12
Engineering (partnership only)**	2	2	1	3	NP	1	1	1	ODU	11
Engineering Management (partnership only)	2	1	1	1	NP	1	1	2	ODU	9
Forensic Sciences	1	1	1	1	NP	1	1	3	FBI ACAD.	9
Biotechnology	1	1	1	1	NP	1	1	2	GMU, VCU	8

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