

UNIVERSITY OF MARY WASHINGTON
BOARD OF VISITORS RETREAT
July 16-18, 2009
MINUTES

Present:

Randall R. Eley (July 17-18)
Elizabeth F. Foster '69
Martha K. Leighty '75
Princess R. Moss '83
J. William Poole (July 16-17)
Patricia B. Revere '63
Xavier R. Richardson
Russell H. Roberts
Nanalou W. Sauder '56
Daniel K. Steen '84
C. Maureen Stinger '94 (July 17-18)
Pamela J. White (July 17-18)
Mary R. Corbin '71, Clerk of the Board and Executive Assistant to the President

Also Present:

Judy G. Hample, President
Jay Harper, Provost
Richard V. Hurley, Vice President for Administration and Finance
Savatore Meringolo, Vice President for Advancement and University Relations (8/3/09)
Douglas Searcy, Vice President for Student Affairs (August 3, 2009)
Khalil Yazdi, Vice President for Information Technology and Institutional Research
Tera Kovanes, Internal Auditor
Nina Mikhalevsky, Professor of Philosophy and Chair, Strategic Planning Steering Com.
Members, UMW Foundation Board
Members, Strategic Planning Steering Committee
Ronald C. Forehand, Senior Assistant Attorney General
Performance Management Group (July 17-18)

Rector Sauder convened the meeting on Thursday, July 16, at 2 p.m. in the Gari Melchers Studio Pavilion at Belmont. She welcomed members of the UMW Strategic Planning Steering Committee and thanked them for their hard work on the Strategic Plan Draft, along with Ms. Leighty and Mr. Steen, who served as Board liaisons at the Committee's planning retreat in June. Ms. Sauder introduced Mr. Forehand from the Attorney General's Office and asked others present to introduce themselves.

President Hample noted that this was the first public discussion among Board members, senior administration members, and the Strategic Planning Steering Committee, and that this is the first institutional plan of its type at the University of Mary Washington. Dr. Mikhalevsky then narrated a PowerPoint presentation on the strategic planning process. [Attached hereto as Appendix A]

In the discussion that followed, Dr. Mikhalevsky noted that the plan will require prioritization, and that some items are sequential. The next step will be to insert some objectives and the responsible offices, but when adopted, the plan will remain on a high level. Dr. Hample added that there will be a parallel accountability plan that will be reviewed on an annual basis and that the issues identified by the Southern Association of Colleges and Schools (SACS) are primary issues addressed by the plan.

A discussion about the establishment of a College of Business registered concerns about adequate resources and the effect on Arts and Science programs as well as benefits of an accredited business program, such as increased revenues; improved identity and thus student selectivity; increased student financial aid; ability of military students to transfer credits; ability to compete favorably with other accredited schools offering business programs in this region (including at the UMW Dahlgren campus); improved job prospects for graduates; and retention of faculty and students at UMW. In conclusion, it was noted that an accredited College of Business will benefit the students, and the Association to Advance Collegiate Schools of Business [AACSB] is the most student-focused of all accrediting organizations. The Business faculty has scheduled a planning retreat in August.

In response to a discussion on what makes the UMW student experience distinctive, Chair and Associate Professor of the Department of History and American Studies Jeffrey W. McClurken presented the results of a survey of 14,000 alumni, 300 of whom responded. The survey asked for three words describing what UMW means to you; what would be lost if UMW disappeared; three values that are essential to the UMW mission; and three defining characteristics of what the class of 2020 should be. Dr. McClurken used word clouds to visualize how often the same words were provided in the responses. Most prominent were education, quality, community, tradition, excellence, honor, beautiful, integrity, diversity, world, global, technology, and service.

Board members reviewed specific items in the draft plan with members of the Steering Committee, making several suggestions. Having no further business to discuss, Rector Sauder adjourned the meeting at 4:45 p.m.

On Friday, July 17, Rector Sauder reconvened the meeting at 9:05 a.m. and formally welcomed new Board member Pamela J. White '74, Circuit Court Judge of Baltimore City. Ms. Sauder opened discussion by asking Board members if they supported the vision of the draft strategic plan. Each of the goals was considered, and substantive suggestions were made for Dr. Mikhalevsky to report to the Steering Committee for discussion.

Following lunch, members and staff of the UMW Foundation Board joined the Board of Visitors to discuss the draft strategic plan. Rector Sauder introduced Ms. White and asked that everyone introduce themselves to the group. She emphasized that the plan has been developed from the "ground up," and stated the purpose of the meeting was to learn and discuss any concerns of Foundation Board members.

President Hample welcomed the Foundation Board and explained the need for a strategic plan, particularly to address the recommendations for a Masters II-level institution in the 2003 report of the SACS Reaccreditation Committee. The University must provide the same quality of education for its graduate students as for the undergraduates.

Members of the Foundation Board expressed their concerns with portions of the draft plan, which will be forwarded to the Strategic Planning Committee for discussion. Mr. Rountree spoke to the importance of a strategic plan in driving fundraising. The Foundation Board will help with segments, such as improvements to residence halls. Foundation President Kathleen Mehfooud thanked the Board of Visitors, and the Foundation Board left the meeting.

On motion by Mr. Steen and seconded by Ms. Stinger, the following resolution was approved unanimously:

Resolved, the Rector and Visitors of the University of Mary Washington endorse establishment of a College of Business (AACSB-accredited) and a College of Education in the UMW Strategic Plan.

On motion by Ms. Revere, seconded by Ms. Leighty, the Board went into Closed Meeting pursuant to Section 2.2-3711 (A) (1) of the Code of Virginia to discuss performance of specific public officers and employees – specifically, members of the Board and the President. At the end of the discussion, on motion by Ms. Revere, seconded by Mr. Roberts, and agreed to by all members, the Board came out of Closed Meeting. In compliance with the Virginia Freedom of Information Act, Ms. Revere made a motion, seconded by Mr. Roberts, to adopt the Certification of Closed Meeting that was read and is attached to these minutes as Appendix B. Ms. Revere called the roll to ascertain whether each member were in agreement with the certification that the purpose of the closed meeting had been strictly adhered to. All members were in agreement.

Having no further business to discuss, Rector Sauder adjourned the meeting at 5:35 p.m. She reconvened the meeting at 8 a.m. on Saturday, July 18, and distributed copies of a proposed revision to the Standing Committees in Section IX B. of the Board of Visitor Bylaws. President Hample noted that the goal is to enable Board members to be more thoroughly informed about University operations and be able to learn about particular topic areas. Committees will meet consecutively so that vice presidents can attend more than one, and Board members may attend as many as they choose.

On motion by Mr. Roberts and seconded by Ms. Moss, the following resolution was approved unanimously:

Resolved by the Rector and Visitors of the University of Mary Washington that revisions to Section IX. B. Standing Committees of the Bylaws are hereby approved. [Attached hereto as Appendix C]:

On motion by Ms. Revere and seconded by Mr. Roberts, quarterly, commencement, and retreat meeting dates were approved unanimously. [Attached hereto as Appendix D].

Ms. Pierce led Board members in an exercise to select the committees on which they wish to serve, noting that the President and Rector will attend all committee meetings. Ms. Sauder asked each committee to recommend a chair, who would serve as the committee's point person and as a liaison with the appropriate vice presidents, and provide either verbal or written reports at the full Board meetings. She accepted each committee's recommendations for chairs and vice chairs and made corresponding appointments.

On motion by Mr. Roberts and seconded by Ms. Moss, the current At-Large Members of the Executive Committee, Ms. Foster and Ms. Leighty, were re-elected unanimously.

Mr. Burke asked each committee for a short list of items needed from the Rector and President in order to work effectively. Following the meeting, he will transcribe and submit the information to the President.

Adjournment

On motion by Ms. White and seconded by Ms. Revere, all members present agreed to adjourn the meeting at 12:30 p.m. Members of the Executive Committee remained to determine meeting dates for the 2009-10 academic year.

Approved: _____
Rector

Approved: _____
Secretary

Attachments: Appendices A-D:

- A. University of Mary Washington Strategic Planning
- B. Closed Meeting and Certification
- C. Board of Visitors Bylaws Section IX.
- D. Meeting Dates for the Board of Visitors