

Ernie Eagle

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EDUCATION

University of Mary Washington, Fredericksburg, VA
Bachelor of Science in Business Administration, May 2019
Cumulative GPA: 3.5 Major GPA: 3.8
Honors: Dean's List: Spring 2016, Fall 2016, Fall 2018

EXPERIENCE

Front Desk Associate and Marketing Intern May - August 2018

History Museum, Fredericksburg, VA

- Managed social media platforms, including developing and posting engaging content, responding to social media inquiries, and promoting events hosted by the museum
- Created advertising content that was shared across multiple social media platforms, as well as in printed marketing materials
- Addressed questions and concerns of visitors, assisting with navigation of museum, and maintaining an organized and welcoming front desk

Social Media Intern

May - August 2017

Political Campaign, Fairfax, VA

- Crafted social media strategy and developed press releases and social media content that was shared on multiple social media platforms
- Promoted speaking and fundraising events for the campaign
- Analyzed social media analytics, and identified opportunities to more effectively promote the campaign

Student Caller

August 2016 – August 2017

University of Mary Washington Advancement Office, Annual Giving, Fredericksburg, VA

- Procured alumni donations for University funds
 - Catalogued and validated alumni contact information
 - Tailored specific marketing to clients based on demographic
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ACTIVITIES AND VOLUNTEER WORK

Volunteer, **Regional Food Bank**, Anywhere, VA, Fall 2015 – Present

Ambassador, **University of Mary Washington Giving Day**, 2016, 2017, 2018, 2019

Member, **College of Business Dean's Advisory Board**, Fall 2017 – Fall 2018

SKILLS

- Languages: Bilingual in English and Spanish
- Technical/Computer: Proficient in Wordpress, Hootsuite, and Microsoft Office, Social Media (Instagram, Facebook, Twitter)