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2020 Leadership Colloquium Conference Sponsorships

Yes! I would like to be a sponsor at the following level:

☐ $300 - Partner *($177 value)* *6 available*	☐ $1,000 - Innovator *($354 value)* *2 available*	☐ $2,500 - Visionary *($590 value)* *1 available*
- Acknowledgement as a sponsor during the conference, on social media and in event programming/registration. - 3 Complimentary Tickets *($177 value)* - Sponsor appreciation/ acknowledgement sent to each participant after Colloquium	- Acknowledgement as a sponsor during the conference, on social media and in event programming/registration. - 6 Complimentary Tickets *($354 value)* - Sponsor appreciation/ acknowledgement sent to each participant after Colloquium -Informational piece during introduction of breakout sessions (approx. 2 minutes worth of information/advertisement read by Colloquium board member) *	- Acknowledgement as a sponsor during the conference, on social media and in event program. - 10 Complimentary Tickets *($590 value)* - Sponsor appreciation/ acknowledgement sent to each participant after Colloquium -Informational piece at beginning of colloquium during welcome speech (approx. 3 minutes worth of information/advertisement read by Colloquium host to all attendees) *

*Items to be included in informational pieces should be provided to the Colloquium prior to the event date

Company: _____ Contact: _____

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Value of Benefits. The total fair market value of the benefits to the Sponsor is listed above. The amount of your gift above the value of benefits may be tax deductible.

Recognition Materials. Please note that all copy and graphics provided by Sponsor for the recognition referred to above are subject to approval by the University. Sponsor shall not submit any recognition material that includes an endorsement, price information, indication of savings value, comparative or qualitative descriptions of Sponsor's product or any other message that would cause Sponsor's payment to be considered advertising as that term is defined by the regulations of the Internal Revenue Service.

Payments. Payments shall be made by October 1, 2020, payable to the *University of Mary Washington Foundation*.

Signature. I understand the terms of the sponsorship as outlined above.

_____

Name Signature Date

_____

Andrea Cordray Signature Date

Please return this form with payment to: Lucy Quann, UMW, Woodard Hall, 1301 College Avenue, Fredericksburg, 22401. Direct any questions to Lucy at lquann@umw.edu or 540.654.1019.