



2024 Leadership Colloquium Conference Sponsorship Commitment Form

Yes! I would like to be a sponsor at the following level: (please select from the options below)

\$500 - Partner

- Acknowledgement as a sponsor during the conference, on social media and in pre- and post-event communications.
- 1 Complimentary Registration (\$199 value)
- Promotional flyer with business contact information at each table.

\$2500 - Visionary

- Acknowledgement as a sponsor during the conference, on social media and in pre- and post-event communications.
- 6 Complimentary Registrations (\$954 value)
- Promotional flyer with business contact information at each table.
- Two-minute presentation by organization representative.

\$1000 - Innovator

- Acknowledgement as a sponsor during the conference, on social media and in pre- and post-event communications.
- 2 Complimentary Registrations (\$398 value)
- Acknowledgement/presentation on business read by a board member (up to 1 minute).
- Promotional flyer with business contact information at each table.

\$5000 - REAL

- Acknowledgement as a sponsor during the conference, on social media and in pre- and post-event communications.
- 12 Complimentary Registrations (\$1908 value)
- Promotional flyer with business contact information at each table.
- Two-minute presentation by organization representative.
- Introduction of morning keynote or afternoon session speakers.



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Company: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

- **Value of Benefits:** The total fair market value of the benefits to the Sponsor is listed with each sponsorship level. The amount of your gift above the value of benefits may be tax deductible. Please submit the name, title and email address for those individual(s) who will attend the Colloquium with complimentary registration to askornia@umw.edu.
- **Recognition Materials:** Please note that all copy and graphics provided by Sponsor for the recognition referred to above are subject to approval by the University. Sponsor shall not submit any recognition material that includes an endorsement, price information, indication of savings value, comparative or qualitative descriptions of Sponsor’s product or any other message that would cause Sponsor’s payment to be considered advertising as that term is defined by the regulations of the Internal Revenue Service. Payments:
- Payments shall be made by October 4, 2024, payable to the University of Mary Washington Foundation. Please return this form with payment to: Ms. Anjanie Skornia, University of Mary Washington, 125 University Blvd. Fredericksburg, VA 22406, Phone: 540.286-8084.

I understand the terms of the sponsorship as outlined above.

Sponsor Name Signature Date

Kimberly Young Signature Date

Colloquium Chair