

VIRGINIA SURVEY 2015

PRINCETON DATA SOURCE FOR UNIVERSITY OF MARY WASHINGTON

PARTIAL FINAL TOPLINE – DAY ONE RELEASE
NOVEMBER 16, 2015

Total Interviews: 1,006 Virginia adults, age 18 or older
402 landline interviews
604 cell phone interviews

Margins of error: ±3.5 percentage points for results based on Total [N=1,006]
±3.9 percentage points for results based on Registered voters [N=814]
±4.3 percentage points for results based on Likely voters [N=656]
(Likely voters defined as likely to vote in the November 2016 general election)

Interviewing dates: November 4-9, 2015

Interviewing language: English only

*Notes: Because percentages are rounded, they may not total 100%.
An asterisk (*) indicates less than 0.5%.*

TREND INFORMATION

October 2014 trends are from the University of Mary Washington's Virginia Survey Fall 2014, conducted October 1-6, 2014 among 1,000 Virginia adults age 18+, including 819 registered voters, reached on either a landline or cell phone.

September 2013 trends are from the University of Mary Washington's Virginia Survey Fall 2013, conducted September 25-29, 2013 among 1,001 Virginia adults age 18+, including 823 registered voters, reached on either a landline or cell phone.

March 2013 trends are from the University of Mary Washington's Virginia Survey March 2013, conducted March 20-24, 2013 among 1,004 Virginia adults age 18+, including 840 registered voters, reached on either a landline or cell phone.

NOTE: Some questions are being held for subsequent release.

MAIN INTERVIEW

USDIRECT. Overall, would you say that things in the U.S. are headed more in the right direction or the wrong direction?

	RIGHT	(VOL.) MIXED	WRONG	(VOL.) DK ¹	(VOL.) REF ²
November 2015 Total	29	8	58	4	1
October 2014 Total	28	9	59	3	1
September 2013 Total	29	9	55	6	1
March 2013 Total	35	8	50	5	1
November 2015 RVs ³	29	7	61	2	1
October 2014 RVs	27	9	60	4	*
September 2013 RVs	28	8	56	5	2
March 2013 RVs	36	8	51	5	2
November 2015 LVs ⁴	30	6	62	2	*
October 2014 LVs	26	7	64	3	*
September 2013 LVs	25	8	60	4	2

VADIRECT. Overall, would you say that things in the Commonwealth of Virginia are headed more in the right direction or the wrong direction?

	RIGHT	(VOL.) MIXED	WRONG	(VOL.) DK	(VOL.) REF
November 2015 Total	38	8	43	10	1
October 2014 Total	40	9	44	7	1
September 2013 Total	41	8	41	9	2
March 2013 Total	47	6	37	9	1
November 2015 RVs	40	8	43	7	1
October 2014 RVs	41	9	43	7	1
September 2013 RVs	40	9	42	9	1
March 2013 RVs	47	6	36	9	2
November 2015 LVs	39	8	47	6	1
October 2014 LVs	39	8	48	4	1
September 2013 LVs	38	11	43	7	2

¹ The abbreviation DK stands for "Don't know"

² The abbreviation REF stands for "Refused"

³ The abbreviation "RVs" stands for registered voters.

⁴ The abbreviation "LVs" stands for likely voters. The definition of a likely voter may vary from poll to poll.

OBAMA. Do you approve or disapprove of the way Barack Obama is handling his job as president? [IF DEPENDS OR IF RESPONDENT IS UNSURE, PROBE ONCE WITH: Overall, do you approve or disapprove of the way Barack Obama is handling his job as president? IF STILL DEPENDS OR UNSURE ENTER AS UNSURE/DK]

	APPROVE	DISAPPROVE	(VOL.) UNSURE/DK	(VOL.) REF
November 2015 Total	47	48	4	1
October 2014 Total	43	50	6	2
September 2013 Total	45	47	7	1
March 2013 Total	52	42	4	2
November 2015 RVs	45	51	4	*
October 2014 RVs	42	52	4	1
September 2013 RVs	46	47	6	1
March 2013 RVs	51	44	4	1
November 2015 LVs	43	54	3	*
October 2014 LVs	40	57	2	*
September 2013 LVs	45	50	5	*

CONGRESS. Do you approve or disapprove of the way the members of the U.S. Congress are handling their jobs as lawmakers? [IF DEPENDS OR IF RESPONDENT IS UNSURE, PROBE ONCE WITH: Overall, do you approve or disapprove of the way the members of the U.S. Congress are handling their jobs as lawmakers? IF STILL DEPENDS OR UNSURE ENTER AS UNSURE/DK]

	APPROVE	DISAPPROVE	(VOL.) UNSURE/DK	(VOL.) REF
November 2015 Total	14	80	6	*
October 2014 Total	15	78	7	*
November 2015 RVs	12	82	5	*
October 2014 RVs	12	82	5	*
November 2015 LVs	11	85	4	*
October 2014 LVs	7	90	3	0

- Q5a. Turning now to the potential candidates for PRESIDENT in 2016... If the Virginia Democratic primary were today and the candidates were [RANDOMIZE: (Hillary Clinton), (Martin O'Malley), and (Bernie Sanders)], for whom would you vote?

BASED ON TOTAL

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
32	32	32	Hillary Clinton
8	8	8	Martin O'Malley
26	25	23	Bernie Sanders
1	1	1	(VOL.) Other
19	21	24	(VOL.) None
7	7	8	(VOL.) Would not vote in that primary
7	6	4	(VOL.) Don't know
*	1	1	(VOL.) Refused

BASED ON DEMOCRATS/DEMOCRATIC LEANERS

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
56	58	63	Hillary Clinton
4	4	5	Martin O'Malley
32	32	27	Bernie Sanders
*	*	*	(VOL.) Other
2	2	1	(VOL.) None
1	1	0	(VOL.) Would not vote in that primary
4	4	3	(VOL.) Don't know
*	*	1	(VOL.) Refused

[N=451] [N=357] [N=276]

- Q5b. Who would be your second choice? [READ CATEGORIES IF NECESSARY] [DO NOT INCLUDE SELECTED RESPONSE FROM Q5A; LIST IN SAME RANDOMIZED ORDER AS Q5A]⁵

BASED ON TOTAL

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
14	13	13	Hillary Clinton
20	20	19	Martin O'Malley
19	20	22	Bernie Sanders
1	1	1	(VOL.) Other
25	26	29	(VOL.) No first or second choice
8	8	8	(VOL.) Would not vote in that primary
12	11	7	(VOL.) Don't know
1	1	1	(VOL.) Refused

⁵ Question was asked of those who selected a first choice candidate in the previous question. Results shown here have been recalculated based on Total respondents.

BASED ON DEMOCRATS/DEMOCRATIC LEANERS

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
23	22	22	Hillary Clinton
21	21	20	Martin O'Malley
30	31	38	Bernie Sanders
1	1	1	(VOL.) Other
10	10	8	(VOL.) No first or second choice
2	1	0	(VOL.) Would not vote in that primary
13	13	9	(VOL.) Don't know
*	1	1	(VOL.) Refused
[N=451]	[N=357]	[N=276]	

Q6a. Turning now to the potential Republican candidates... If the 2016 Republican presidential primary were today and the candidates were [RANDOMIZE: (Jeb Bush), (Ben Carson), (Chris Christie), (Ted Cruz), (Carly Fiorina), (Jim Gilmore), (Mike Huckabee), (John Kasich), (Rand Paul), (Marco Rubio), and (Donald Trump)], for whom would you vote?

BASED ON TOTAL

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
6	6	6	Bush
17	18	19	Carson
7	7	7	Christie
4	4	6	Cruz
3	3	4	Fiorina
2	2	1	Gilmore
3	3	3	Huckabee
4	5	5	Kasich
5	5	5	Rand Paul
10	10	10	Rubio
18	18	17	Trump
1	*	1	(VOL.) Other
9	9	9	(VOL.) None
3	3	2	(VOL.) Would not vote in that primary
8	6	4	(VOL.) Don't know
1	1	1	(VOL.) Refused

BASED ON REPUBLICANS/REPUBLICAN LEANERS

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
6	6	5	Bush
25	27	29	Carson
4	4	4	Christie
7	8	10	Cruz
3	4	5	Fiorina
*	0	0	Gilmore
3	3	4	Huckabee
2	1	1	Kasich
5	4	4	Rand Paul
11	11	11	Rubio
27	25	24	Trump
0	0	0	(VOL.) Other
1	*	0	(VOL.) None
*	0	0	(VOL.) Would not vote in that primary
5	4	2	(VOL.) Don't know
1	1	*	(VOL.) Refused
[N=456]	[N=394]	[N=333]	

Q6b. Who would be your second choice? [READ CATEGORIES IF NECESSARY] [DO NOT INCLUDE SELECTED RESPONSE FROM Q6A; LIST IN SAME RANDOMIZED ORDER AS Q6A]⁶

BASED ON TOTAL

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
9	8	7	Bush
12	13	14	Carson
7	7	8	Christie
6	6	7	Cruz
4	4	4	Fiorina
3	2	3	Gilmore
4	4	5	Huckabee
2	2	3	Kasich
3	3	2	Rand Paul
11	12	13	Rubio
8	9	9	Trump
1	1	1	(VOL.) Other
16	16	17	(VOL.) No first or second choice
3	3	2	(VOL.) Would not vote in that primary
10	8	5	(VOL.) Don't know
1	1	1	(VOL.) Refused

BASED ON REPUBLICANS/REPUBLICAN LEANERS

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
10	8	7	Bush
19	20	21	Carson
6	6	6	Christie
9	9	10	Cruz
5	6	7	Fiorina
1	*	0	Gilmore
5	5	5	Huckabee
2	2	2	Kasich
5	4	3	Rand Paul
15	15	16	Rubio
13	14	15	Trump
0	0	0	(VOL.) Other
5	4	3	(VOL.) No first or second choice
*	0	0	(VOL.) Would not vote in that primary
6	5	3	(VOL.) Don't know
1	1	*	(VOL.) Refused
[N=456]	[N=394]	[N=333]	

⁶ Question was asked of those who selected a first choice candidate in the previous question. Results shown here have been recalculated based on Total respondents.

- Q7. Thinking about the 2016 election for U.S. president... If the election were held today and the candidates were [RANDOMIZE: (Donald Trump, the Republican,) (Hillary Clinton, the Democrat,)] and Jim Webb, an independent, for whom would you vote?

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
31	33	36	Trump
42	41	42	Clinton
17	16	16	Webb
1	1	1	(VOL.) Other candidate
6	4	3	(VOL.) None / Would not vote
4	4	3	(VOL.) Don't know
1	1	*	(VOL.) Refused

- Q8. What if the candidates were [RANDOMIZE: (Ben Carson, the Republican,) (Hillary Clinton, the Democrat,)] and Jim Webb, an independent, for whom would you vote?

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
37	41	44	Carson
39	38	39	Clinton
15	13	12	Webb
*	*	0	(VOL.) Other candidate
5	3	3	(VOL.) None / Would not vote
3	3	2	(VOL.) Don't know
1	1	1	(VOL.) Refused

- Q9. How about if the candidates were [RANDOMIZE: (Donald Trump, the Republican,) (Bernie Sanders, the Democrat,)] and Jim Webb, an independent, for whom would you vote?

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
32	35	38	Trump
35	36	33	Sanders
21	19	20	Webb
1	1	*	(VOL.) Other candidate
6	4	4	(VOL.) None / Would not vote
4	4	3	(VOL.) Don't know
1	1	1	(VOL.) Refused

Q10. And if the candidates were [RANDOMIZE: (Ben Carson, the Republican,) (Bernie Sanders, the Democrat,)] and Jim Webb, an independent, for whom would you vote?

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
35	39	42	Carson
35	35	33	Sanders
19	17	17	Webb
*	*	*	(VOL.) Other candidate
6	4	3	(VOL.) None / Would not vote
5	4	4	(VOL.) Don't know
1	1	*	(VOL.) Refused

Q11. If the election were held today and the candidates were [RANDOMIZE: (Jeb Bush, the Republican,) (Hillary Clinton, the Democrat,)] and Donald Trump, an independent, for whom would you vote?

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
21	22	24	Bush
43	42	42	Clinton
25	27	27	Trump
1	1	1	(VOL.) Other candidate
6	4	4	(VOL.) None / Would not vote
4	3	2	(VOL.) Don't know
1	1	*	(VOL.) Refused

[READ TO ALL:] Finally, just a few questions for statistical purposes only...

PARTY. Generally speaking, do you consider yourself [RANDOMIZE: (a Democrat), (a Republican)], or an independent?⁷

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
34	35	34	Democrat
28	33	36	Republican
31	28	27	Independent
*	*	*	(VOL.) Other (SPECIFY)
5	3	2	(VOL.) None/No party/No preference
*	*	0	(VOL.) Don't know
1	1	1	(VOL.) Refused

PARTY/PARTYLN SUMMARY TABLE

PARTY. Generally speaking, do you consider yourself [RANDOMIZE: (a Democrat), (a Republican)], or an independent?

PARTYLN. [ASK IF INDEPENDENT, OTHER, NONE/NO PREFERENCE, DON'T KNOW OR REFUSED:] Do you consider yourself closer to the [RANDOMIZE: (Democratic) or (Republican)] party?

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
47	45	42	Democrat/Lean Democrat
42	46	50	Republican/Lean Republican
11	8	8	Refused to lean

⁷ In November 2015, unweighted party identification for Total respondents was: 32% Democrat, 31% Republican and 32% independent. Unweighted party ID for Likely Voters was: 32% Democrat, 36% Republican and 29% independent.

PARTYSTR. Do you consider yourself a strong or not very strong [IF PARTY=DEMOCRAT, INSERT: Democrat / IF PARTY=REPUBLICAN, INSERT: Republican]?

BASED ON DEMOCRATS

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
68	76	84	Strong Democrat
31	23	16	Not Very Strong Democrat
1	1	1	(VOL.) Don't know
0	0	0	(VOL.) Refused
[N=322]	[N=263]	[N=207]	

BASED ON REPUBLICANS

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
68	72	77	Strong Republican
31	27	22	Not Very Strong Republican
*	1	*	(VOL.) Don't know
*	*	1	(VOL.) Refused
[N=308]	[N=275]	[N=234]	

IDEO. In general, would you describe your political views as very liberal, liberal, moderate, conservative, or very conservative?

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
5	5	5	Very Liberal
20	17	17	Liberal
35	33	30	Moderate
24	26	29	Conservative
11	14	15	Very Conservative
4	2	2	(VOL.) Don't know
1	1	1	(VOL.) Refused

TEA. Do you consider yourself a part of the Tea Party movement?

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
9	10	12	Yes
86	85	85	No
2	1	1	(VOL.) Never heard of the Tea Party
3	3	1	(VOL.) Don't know
1	1	1	(VOL.) Refused

LIBERT. Do you consider yourself a Libertarian?

NOV 2015 TOTAL	NOV 2015 RVS	NOV 2015 LVS	
14	12	13	Yes
78	81	82	No
4	3	1	(VOL.) Never heard of the Libertarians
4	3	3	(VOL.) Don't know
1	1	1	(VOL.) Refused