President’s Cabinet
Meeting Minutes

Date: December 2, 2015
Time: 2:00-4:00 p.m.
Location: George Washington Hall, Room 303

Present: President’s Cabinet: Richard Hurley, President; Leah Cox, Special Assistant to the President for Diversity and Inclusion; Sabrina Johnson, Associate Vice President of Human Resources and Affirmative Action; Juliette Landphair, Vice President for Student Affairs; Torre Meringolo, Vice President for Advancement and University Relations; Richard Pearce, Vice President for Administration and Finance; Jeff Rountree, Chief Executive Officer, UMW Foundation; Kimberley B. Williams, Associate Provost for Enrollment Management; Martin Wilder, Chief of Staff

Additional: Anna Billingsley, Associate VP for University Relations; Malcolm Holmes, Director of University Marketing; A.J. Newell, Director of Design Services; Pam Verbeck, Executive Office Manager

1. Visual ID Standards and Licensing
   Presented by Malcolm Holmes, Director of University Marketing, and AJ Newell, Director of Design Services
   - AJ Newell reviewed the Visual Identity Standards Committee’s membership and objectives:
     a. Monitor compliance with Visual Identity Standards (VIS)
     b. Review requests from University units for exemptions from the VIS.
     c. Consider requests by University units for logos that incorporate the University name or brand elements.
     d. Periodically review suggested changes to the VIS.
   - Malcolm Holmes gave a UMW licensing update.
     a. University Relations is currently in the process of reviewing trademark laws.
     b. UMW logo products will be made available in targeted local stores.

2. VRS Change Update
   Presented by Sabrina Johnson, Associate Vice President of Human Resources and Affirmative Action
- VRS recently made a change in management of optional retirement funds for faculty members.
- Negotiations about investment line-ups are ongoing.

3. Building Management Program
   Presented by Rick Pearce, VP for Administration and Finance
   - It’s time to consider a program naming employees as managers of non-residential buildings.
   - A rough-draft of a plan for UMW Building Management was discussed.

   Presented by Kimberley B. Williams, Associate Provost for Enrollment Management
   - The Ellucian financial aid business process management analysis report was reviewed.
   - Next steps will include recommendations and portfolio management.
   - President Hurley requested a summary from the cost prospective that he can present in Richmond.

Announcements:
Rick Hurley:
- Conducted legislative visits this week in Richmond to discuss funding priorities.
- President Hurley met with African American student leaders before the Thanksgiving break to get their feel for the climate on campus. He will be having a lunch meeting with Latino student leaders tomorrow.

Marty Wilder:
- UMW will be one of the hosts of the Senate Finance Committee meetings on January 7.
- The 2016 BOV retreat will be held the first weekend of August, 2016, in Roanoke.

Jeff Rountree:
- The Foundation Board met two weeks ago.

Sabrina Johnson:
- Affordable Care Act - This is the first year that the State is going to report our status to the IRS.
- Working on a model for a policy on internal supervisory structures.

Juliette Landphair:
- A decision was made to add 30 meal swipes per semester to the anytime meal plan.
- There was a report of bias of an incident involving racial slur just prior to the Thanksgiving holiday which is being investigated.

Kimberley B. Williams:
- The strategic enrollment plan should be ready by February.
- Numbers are up across the board on applications.
- Early action and early decision application deadlines have passed. Students can now apply for regular decision by February 1.

Torre Meringolo:
- Fundraising for July 1 through November 30, 2015 equaled $6.8 million.

Leah Cox:
- A luncheon will be held tomorrow with Latino student leaders.
- Islamic students are organizing a card signing event.
- Martin Luther King celebrations are coming up in January.
- There has been a large amount of complaints about the required Title IX on-line course. Survey results are anonymous.

Upcoming Meetings:
December 9 – President’s Cabinet meeting, 2:00 p.m., GW 303
December 16 – President’s Cabinet meeting (in place of Leadership Council), 2:00 p.m., GW 303
December 21-January 3 – UMW closed for the holidays
January 6, 2016 – President’s Cabinet meeting, 2:00 p.m., GW 303