Leadership Council
Meeting Minutes

Date: Wednesday, February 20, 2013

Location: Lee Hall, Room 412

Present: President’s Cabinet: Richard Hurley, President; Leah Cox, Special Assistant to the President for Diversity and Inclusion; Salvatore Meringolo, Vice President for Advancement and University Relations; Ian Newbould, Interim Provost; Richard Pearce, Vice President for Administration and Finance; Douglas Searcy, Vice President for Student Affairs; Martin Wilder, Chief of Staff

Appointments: Taiwo Ande, Associate Provost for Institutional Analysis and Effectiveness; Hall Cheshire, Acting Chief Information Officer; Courtney Clayton, Vice Chair, University Faculty Council; Carol Descak, Associate Provost for Admissions and Financial Aid; Richard Finkelstein, Dean, College of Arts and Sciences; Bethany Friesner, President, Staff Advisory Council; Mary Gendernalik-Cooper, Dean, College of Education; Dan Hubbard, Secretary, University Faculty Council; Sabrina Johnson, Associate Vice President for Human Resources and Affirmative Action; Tera Kovanes, Internal Auditor; John Morello, Associate Provost; Fred Pierce, Associate Provost for Enrollment and Student Services; Lynne Richardson, Dean, College of Business; Debra Schleef, Chair, University Faculty Council

Additional: Anna Billingsley, Associate Vice President of University Relations; Sean Simons, Intern to the President; Pam Verbeck, Executive Office Manager

Absent: Meta Braymer, Vice President for Economic Development and Regional Engagement; Jeffrey Rountree, CEO, UMW Foundation; Mark Safferstone, Executive Director of the Center for Professional Development and Dahlgren Campus

The meeting was called to order at 2 p.m.

1. Update on the State Budget
   Presented by Richard Hurley, President
State legislature reached an agreement on budget and transportation issues. A release will be sent to the campus when decisions regarding higher education and financial aid are made. No major changes are expected.

Paul Messplay, Executive Director of Budget and Financial Analysis, has spoken with campus groups and done a podcast to address the financial constraints that the University is facing.

2. University of Mary Washington’s Competition
   Presented by Richard Hurley, President
   - Christopher Newport University’s recent publication shows their impressive transformation, including their differentiation from the traditional liberal arts program that is the core value of UMW.

3. Resource Allocation Task Forces
   Presented by Richard Hurley, President
   - President Hurley has selected members for the task force, and will release them to faculty, staff and students this afternoon.
   - The first task force meetings will be held March 25-27, 2013.

4. Elder Study Location
   Presented by Martin Wilder, Chief of Staff
   - Discussed options for a new venue for the Elder Study meetings, which must be relocated due to campus renovations.
   - The Elder Study group currently meets in the Chandler Hall lecture room which provides meeting and storage space. The group meets each Tuesday, Wednesday, and Thursday from 10 a.m. – 12 p.m. and 1-3 p.m.

5. Update on Campus Banners
   Presented by Anna Billingsley, Associate Vice President of University Relations
   - The QEP banners will be displayed on the Fredericksburg campus after spring break.
   - University Relations is in contact with student groups to open communication regarding the QEP. The Bullet will meet with University Relations once a week to report any student feedback.

6. Planned Reorganization of Career and Academic Services
   Presented by Fred Pierce, Associate Provost for Enrollment and Student Services
   - A new Career Services model has been proposed in which students will meet with Career Services twice a year in addition to their faculty advisor meetings. The first year will be dedicated to teaching students how to use Career Services resources before continuing planning with faculty advisors once the student declares a major.
   - A 9-person organization has been created with the recommendation to bring five dedicated advisors on board who will work with 250-500 students each semester.

7. Agreement with the Center for Medieval and Renaissance Studies in Oxford
   Presented by Ian Newbould, Interim Provost
- An agreement was signed that includes UMW as part of the consortium of 25 American schools with the CMRS in Oxford, England. Students will be able to start as soon as this fall. Faculty seminars will be available in the future.
- Richard Hurley, Ian Newbould, and Salvatore Meringolo spent a day at the school last week while in England learning about the program, the curriculum, and its philosophy.

8. Announcements

- The Provost Search committee has determined the top three candidates without any debate. Leadership Council members should send feedback to President Hurley and complete the survey that will be distributed after the forums.

- President Hurley has addressed two student concerns. The first concern regarded a rumor that the University will grow to 10,000 students. However, the physical capacity of the University plan is 4,500 students. The second concern was that the “Eagle Nation” concept is an effort to make UMW more like schools such as James Madison University. In reality, the University is only encouraging school spirit and unity.

- President Hurley shared his recent travel schedule, which has been heavy in Advancement and fundraising visits. Fundraising records for the year suggest that the visits are beneficial to the University. Richard Hurley

- Admissions applications are down, but deposits are up by 59 students. International recruitment is going well and the team is traveling to London to recruit. Carole Descak

- Massive Open Online Course (MOOCS) approvals are moving rapidly.

- Thank you to Richard Pearce for his involvement in the Stafford County food bank. Over 500 pounds of food has been collected at the food bank. Dan Hubbard

- University Relations is filling two vacant positions. Malcolm Homes has been hired as the new Director of Marketing. Anna Billingsley

- The Arts and Sciences curriculum committee passed the proposal for the BSN completion program. Richard Finkelstein

- New hires have been made in the departments of history, creative writing, and math. Richard Finkelstein

- The James Farmer Professorship committee will bring three candidates to campus next month. Leah Cox

- Men’s and women’s basketball games will take place in the Anderson Center tomorrow night. Douglas Searcy
- The MBA curriculum was approved, requiring 48 credits for completion. *Lynne Richardson*

- Advancement and University Relations are working on projects that will give UMW good visibility. *Torre Meringolo*

- President Hurley is a firm believer in the liberal arts mission.